

ALL CITY MANAGEMENT SERVICES

# CROSSTALK

ACMS



**Issue #9**

*News and safety information from 'The Crossing Guard Company'*

## OUR FAMILY CONTINUES TO GROW!

All City Management Services is proud to highlight the communities throughout the country that have recently joined our growing family of School Crossing Guards. We are honored to have the opportunity to support the many dedicated men and women in these areas who devote themselves every day to the safety of children!

### California

Aspire Charter Schools  
Colton Joint Unified School District  
Cupertino  
Daly City  
Guadalupe Union School District  
Monrovia  
Pomona  
Port Hueneme  
Riverside  
San Gabriel  
Transportation Authority of Marin  
Tulare  
Upland  
West Covina

### Florida

Charter Schools USA  
Palm Beach County Sheriff's Office

### Indiana

Munster

### Michigan

Lansing  
Portage

### Nevada

Henderson

### Pennsylvania

Elizabethtown  
Swatara Township  
York

### Texas

Corpus Christi  
Highland Park  
Midland  
New Braunfels  
Odessa

### Wisconsin

Sun Prairie



## ACMS REACHES THIRTY YEAR MILESTONE

In 1985, Mr. Ronald Farwell founded a company dedicated to the management and support of School Crossing Guard programs in Southern California. His initial commitment to the people who served in those programs has allowed ACMS to become the largest private employer of School Crossing Guards in the Nation. As we celebrate 30 years of continuous service, we sincerely appreciate the real reason for our success, growth and longevity --- the hundreds of individuals who understand the importance of this work and face the dangers of the streets to serve and protect! We salute and thank you ALL!



## ALL AROUND ALL CITY!

### Beverly Hills California Program Honored

Crossing Guard Charles McCollum (left) who serves at Beverly Vista Elementary School and Henry Steiman (right) who stands his post at Hawthorne Elementary School, join District Supervisor Kelly Hudson (center) in receiving the Beverly Hills Health and Safety Recognition Award. Charles and Henry were asked to represent the 23 Crossing Guards who serve the four elementary schools in the city at the recent award ceremony. This distinguished recognition is presented by the City of Beverly Hills to the individual or business demonstrating leadership in the field of health and safety. ACMS is honored to have been chosen for this award and joins with the City in congratulating the Crossing Guards of Beverly Hills for a JOB WELL DONE!



### MONTEBELLO CALIFORNIA CROSSING GUARD RECOGNIZED

Mr. George Romero, Crossing Guard at Potrero Elementary in Montebello was chosen by his school community to receive the Honorary Service Award. George is known by all to be a terrific Crossing Guard as well as a kind and humble man who invests the time to know everyone by name. Pictured flanked by Area Supervisor Margie Anchondo (left) and Regional Manager Kimberly Craig (right), George takes center stage in this picture as well as in the hearts of all of his friends at Potrero. **Congratulations George!**

### "WHAT A WONDERFUL EMPLOYEE!"

ACMS has heard directly from a citizen in Grand Rapids, Michigan who took the time to reach out to us to share her appreciation of Crossing Guard Brenda Dobbs as she goes about her duties serving Harrison Elementary School. "What a wonderful employee you have working for you at the Alpine Avenue and Leonard Street intersection. Not only is this worker guiding children across a very snowy and icy street, she's waving and smiling at passing motorists just to wish them a good day and it's 22 degrees out this morning! Her actions are truly warming hearts. A big thank you to her!" ACMS thanks Brenda for being such an exemplary employee as she creates a "wave" of good will with her winning attitude every day.



### LAS VEGAS NEVADA GUARDS APPRECIATED

When someone takes the time to make sure your supervisor knows you are doing a great job --- you have a real reason to be proud! Such is the case with the two-guard team of Roselynn Glandt (left) and Eileen Wasserman (right) who serve the Givens Elementary school community in Las Vegas, Nevada. An appreciative citizen wanted to make sure that ACMS was aware of the terrific job done by these Crossing Guards when they contacted us to let us know that "they are always alert, friendly and providing for student safety!"



## MICHIGAN GUARD ACHIEVES 50 YEARS OF SERVICE!

Lilly Rinvelt is one of the many unsung heroes who dedicate themselves to the safety of children every day ---- and she's been doing it for FIFTY YEARS! Pictured here with Evelyn Ortiz, principal of Buchanan Elementary, Miss Lilly as she is affectionately known by all, was recently honored at a reception organized by the AAA of Michigan where she received accolades and gifts in honor of her incredible achievement. While Miss Lilly is proud of her years of service, she is the most proud of her ability to have protected each and every student from harm. "It's just so great I can do this for the kids. It keeps me young!" she says with a laugh. ACMS is honored to have Miss Lilly as a part of our family and joins with the Grand Rapids community in appreciating her commitment to safety and her incredible dedication to the important work of School Crossing Guard!



## NEW FACES JOIN OUR TEAM

ACMS is pleased to announce the addition of two special individuals who will be contributing their leadership skills and expertise to the ACMS Management Team.



### Director of Operations

Chris O' Connor has recently been named Director of Operations and comes to us with exceptional credentials and over twenty years of experience in the labor services industry for both Fortune 500 and smaller, privately held companies. Chris lives in Mission Viejo with his wife Diana and they are the proud parents of four young adults ranging in age from 17 to 23. Much like the individuals who work as Crossing Guards, Chris has proven to understand the importance and rewards of "giving back." He has turned his commitment into action with the founding and operation of the Fellowship in Business Food Pantry in South Orange County. Chris also finds time to lead a men's fellowship group at his church and is a grateful believer.

### Payroll Manager

Liz Thomas has joined our staff and will be applying her considerable talents to her position of Payroll Manager. Liz has worked in payroll and accounting for her entire career and we are thrilled that she has agreed to lend her valuable experience and significant skills to our growing organization. If you have the privilege of speaking with Liz you will notice that she still has a hint of the lovely British accent she acquired from her childhood in England. Liz and her husband Andy reside in Orange and are the proud parents of two college-aged children. She is active in her church and enjoys cooking and baking (lucky Andy!). Liz reports she is very excited to be a part of the ACMS team and "loves working with such a friendly and dedicated group."



# TOP EMPLOY

In one of several programs designed to provide recognition for our employees, ACMS annually chooses individuals who display the at but typically are also involved in their school communities in an even larger way. Some of the past recipients have participated in vo sweeps the streets in the vicinity of their assigned location to help protect "his kids" from slip and fall injuries. Not only is this a well-de Crossing Guards. We take this opportunity to salute these individuals and their dedicated commitment to pedestrian safety!



## Top Crossing Gu

**Andrew Rodriguez**  
Fontana

**April Ellis**  
Costa Mesa

**Cheryl Mendenhall**  
Corona -Norco USD

**Dareld Halpin**  
Huntington Beach

**Demeatria Martin**  
San Bernardino

**Francis Gonzalez**  
Tustin

**Irene Malouff**  
Huntington Beach

**Jacqueline Gibson**  
Santa Maria

## Top Crossing Gu

**Ismael Estrada**  
LAC Office of Education

**James Moody**  
Riverside

**Jennie Rangel**  
East Whittier City SD

**Jerry Patton**  
Lawndale

**Jorge Garcia-Ponce**  
Pasadena

**Jose Hernandez**  
South Gate

**Juana Garcia**  
Placentia

**Karen Phares**  
Tracy

**Katharine Burnley**  
Olathe

**Kelly Whiteley**  
Corona-Norco USD

**Larry Bernard**  
El Segundo

**Leticia Ayala**  
West Covina

**Linda Armendariz**  
Azusa

**Linda Camac**  
Orange County Sheriff's Dept

**Abel Murillo**  
Little Lake

**Alvaro Carranza**  
Santa Ana

**Antonio Victorin**  
Rowland

**Benjamin Zazueta**  
Bellflower

**Bernice Duckett**  
LAC Office of Education

**Billie Honeycutt**  
Independence at Terra Vista

**Blanche Llorente**  
Huntington Beach

**Brenda Villalobos**  
Huntington Park

**Carol Dockins**  
Lennox SD

**Carol Graves**  
Antioch

**Carolyn Coward**  
Riverside

**Cathy DeLuise**  
Lake Forest

**Christopher Ketchum**  
Manhattan Beach

**Cleotilde Sanchez**  
LAC Office of Education

**Concepcion Roman**  
LAC Office of Education

**Constance Hester**  
Ventura

**Darlene Carbone**  
Calabasas

**David Scott**  
Rancho Cucamonga

**David Valenzuela**  
Alvord USD

**Deanna Benedict**  
Chino Consortium

**Deena Avilla**  
Pittsburg

**Elsie Graham**  
Kansas City Public Schools

**Elvia Pacheco**  
Adelanto



**Eric Alvarez**  
LAC Office of Education

**Ernest Resa**  
LAC Office of Education

**Frank Leadley**  
La Palma

**Gerald Bayless**  
Garden Grove

**Gilbert Slivka**  
Hidden Hills

**Henry Steiman**  
Beverly Hills

**Irma Moran**  
Arcadia

**Isidro Calderon**  
LAC Office of Education

# CROSSING GUARDS NAMED

tributes of an outstanding Crossing Guard. The individuals chosen for this award are not only very good at what they do professionally, volunteering in the classroom, reading to and tutoring students, joining with students in fund raising efforts --- and one individual even served reward for individual excellence, but the process also serves to bring public attention to the important work done by all School

## wards 2013-2014

**Juanita Ortiz**  
Romoland SD  
**LaTonya Redd**  
Manhattan Beach  
**Linda Sullens**  
Rancho Cucamonga  
**Maria Ibarra**  
LAC Office of Education

**Pamela Verburg**  
Costa Mesa  
**Refugio Zuniga**  
Lynwood  
**Richard Braley**  
Yorba Linda  
**Sandra Gonzalez**  
Baldwin Park



## wards 2014-2015



**Paula Haynes**  
Walnut  
**Phuong Tran**  
San Gabriel  
**Rafaela Rodriguez**  
Cudahy  
**Rebecca Zigler**  
Santa Maria  
**Reginald Davis**  
Fontana  
**Roberto De Leon**  
Buena Park  
**Rosa Hernandez**  
Diamond Bar  
**Rosa Olivera**  
Baldwin Park  
**Rosalva Duenas**  
Fullerton

**Sara Guzman**  
Whittier  
**Shawn Amy**  
Aliso Viejo  
**Sheila Olsen**  
Anaheim  
**Shellie Lee**  
Yorba Linda  
**Silvia King**  
Laguna Niguel  
**Trudi Walde**  
Dana Point  
**Vickie Mejia**  
Costa Mesa  
**Yolanda Fay**  
Rancho Santa Margarita

**Luciana Zermeno**  
Lynwood  
**Lucille Mitchell**  
Paramount  
**Margaret Abbott**  
Glendora  
**Maria Mesen**  
Downey  
**Maria Parrish**  
Hermosa Beach  
**Marilyn Mandell**  
Glendale

**Marla Osgood**  
Ontario  
**Martha Tadross**  
Newport Beach  
**Mary Enriquez**  
Cypress  
**Nan Gwinner**  
LAC Office of Education  
**Nancy Vellandi**  
Orange County Sheriff's Dept  
**Norma Gonzalez**  
Compton





# MEET AND GREET

This past school year the ACMS Operations Team organized and attended "Crossing Guard Socials" throughout many of the communities where we work. The goal was to provide an opportunity for the many dedicated individuals who serve as School Crossing Guards to come together for a time of fellowship and appreciation. Recognition awards were made in front of friends and colleagues and those employees attending had the opportunity to take a short break and hear a well deserved "Thank You!" from their employer. We hope to make these gatherings even bigger and better in the future and we look forward to meeting you in your community soon!



Compton, California



Tracy, California



Corpus Christi, Texas



Las Vegas, Nevada

## YOUR COMMENTS COUNT

Though we've been at this for quite some time (30 years to be exact!) we sincerely believe that there is always a way to make things better. Because of that, we want to encourage all of our employees to take just a moment to think about something they would like us to know. This can be a suggestion for how to make your job easier (we know you'd like to teach people how to drive better but, unfortunately, we can't help with that!), a comment about your work, compliment about a fellow worker or maybe a supervisor. Take a minute to send us a note in the mail, an email ([info@thecrossingguardcompany.com](mailto:info@thecrossingguardcompany.com)), or dial 855-533-8247 to leave us a voice mail message. We know there are lots of great ideas and comments just waiting to be shared --- and your idea could be the one that makes a real difference for hundreds of others!





# THE 2016 GREAT-GUARD-GIVEAWAY

Once again ACMS welcomes the opportunity to provide our employees with some fun and excitement by providing a chance to enter a fabulous cash and prize GIVEAWAY! We know ACMS Crossing Guards are the GREATEST and in this small way we hope to say "THANK YOU" with a free entry form and a chance to win your choice of one of the fabulous prizes pictured below in our upcoming drawing!

**Top  
Prize**

## **Two Round - Trip Tickets**

to any destination served by Southwest Airlines  
PLUS \$300 spending cash



Other Prizes include:

**\$300  
cash**

**\$500  
cash**

**\$400  
cash**

**\$200  
cash**

**Plus  
15 Chances to win \$100**



## **OFFICIAL CONTEST ENTRY FORM**

Name: \_\_\_\_\_

City where you work: \_\_\_\_\_

Phone: \_\_\_\_\_

Supervisor's Name: \_\_\_\_\_

**ENTER NOW FOR YOUR CHANCE TO WIN ONE OF 20 FABULOUS PRIZES**

Remove this section of your copy of CrossTalk  
and mail to the address below for your chance to WIN!

### **Contest Rules:**

- All entries must be made with the submission of this original Official Contest Entry Form (no copies allowed).
- Only current employees are eligible to win.
- Prizes awarded in the order winning tickets are drawn.
- Airline tickets must be redeemed within one year of drawing (some flight restrictions may apply).
- All entries must be postmarked no later than April 1, 2016. Mail entry to:

**All City Management Services  
10440 Pioneer Blvd. Suite 5  
Santa Fe Springs, CA 90670**

## JOIN US ON FACEBOOK!

In an effort to get connected and keep all of our employees up to date with the latest news in the world of ACMS Crossing Guards, we are expanding our online presence and invite you to join our Facebook community. We think this is the perfect way for you to have an inside track on what's going on with the company and with each other. Be among the first to know.

Simply search "All City Management Services" and click the "Like Button." See you on Facebook!



## Recruitment Referral Program

Did you know that you could earn a "reward" for referring someone to work as a crossing guard? ACMS offers a monetary incentive to current employees who refer someone who meets the requirements of being a professional School Crossing Guard, can begin work within 30 days and who is an employee in good standing after 90 days of work. This program is a real win/win/win ----- we find a great employee, someone looking for a job finds rewarding work and you enjoy a little extra cash to treat yourself for being a good friend! Ask your Area Supervisor what the incentive is in the community where you work.

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